



NORTH CAROLINA ADULT SOCCER ASSOCIATION BOARD MEETING

August 15, 2022

Minutes

Call to Order: 7:05pm

Roll Call

Present: Sam Cohen, Donna Langdon, Chad Garber, Darius Ejlali, Bob Kepner Scott Eisenbraun, Alex Vidaurri, Matt Friedman, Laura Collins, Paul James

Not Present: Jeremy Mikell, Emmanuel Sarkorh

Quorum determination

Officer & Staff Reports

- President – Discussed the Carolina Cup Budget and having a World Cup Viewing Party at the Carolina Cup. Stated the Board Meetings will be remote for the rest of the year. We will be receiving a Waiver of Liability update from Paul James later in the meeting. The USASA Champions of Regions tournament is August 19-21st. NC will have 2 teams in the Over 40 division- Wanderers and Sporting Charlotte. Charlotte Eagles will represent NC in the Women's-Amateur division. Tobacco Road had to back out, so the Goldsboro Strike Eagles has taken that spot in the Men's Open division.
- Executive Director – Completed work for the Queen City Cup and continuing to work on Beer City. The Insurance Claims have slowed down and also the D & A has slowed down also. Preparing teams for the Champions of Regions. US Soccer has been doing marketing kits for World Cup viewing parties. Attended a workshop and they discussed International Travel Clearance which involves the travel of players outside of the country. Attended the USASA National Club tournament and Milwaukee Bavarians beat Nova FC (Virginia) in the final 1-0.
- Vice President – Working on registration issues and that she is on the US Adult Soccer Budget Committee.
- Treasurer – State is doing well financially, and this past month saw a number of single event registrations from Queen City Cup and Beer City Cup. There are a handful of League Affiliation Fees that have not been paid. There is also a Commission Host fee that needs to be paid to host a tournament

Approval of Minutes

- Minutes for the July 18, 2022, Board Meeting were approved unanimously.

Growth Initiative

- Registration Report
 - Donna Langdon stated we have passed league player registrations for 2021. There are currently 8606 registered players. PASL, TASL and Wilmington have passed their 2021 registrations.
 - Tournament only passes are increasing, and a lot of people are purchasing the annual passes instead of the tournament only passes.

- First Year Leagues Update –The OCASL League finished their summer season and is starting the fall season this week.
- New League Update - Alex stated the potential Brevard league is looking at hosting a tournament to help gauge interest.

Competitions

- Champions of Regions – Scott will be in attendance for the Champions of Region. He stated that all teams have been rostered correctly and confident that the teams from NC will do well.
- Carolinas Cup- Continuing to work on the World Cup Viewing Party. Working on chairs, tables, etc. for the Viewing Party. Field 15 will be in play for the tournament. The budget for the tournament will be presented tonight. Discussing bringing back Performance Bonds due to 3 teams skipping their final game last year. Discussions are in process as to whether using checks or credit cards for the Performance Bond are the best option. The website will be open for registration on September 1st. Working with apparel company for more and wider variety of merchandise to sell. Goal is 78 teams and all on 1 complex.
- Celebrate the Tatas - Alex is continuing to work on items for the Celebrate the Tatas tournament. The tournament is getting a lot of financial support from sponsors/donors. There are email commitments from teams but need those teams to actually register. Possibly a Roanoke and a Georgia team participating this year.
- Queen City Cup- There were 23 teams and 21 were from NC.
- Beer City Cup- Affinity had some upgrades and that caused an issue with the registration process. There are extra steps to the team registration when a tournament only pass is purchased. Those players are added to a bucket, and they have to be added to the teams manually. Cindy has done a tremendous amount of work for the Beer City registration process. The process is much easier now than in the past for the Friday before the tournament due to player cards do not need to be distributed. The rosters contain all of that information including player pictures. There are 82 out-of-state teams and 35 NC teams.

Organizing Committees – no reports

- AGM Committee
- D&A Committee
 - No New cases.
- Elections/Nominations Committee
- NCASA Awards Committee

Referee Registration Update

- US Soccer added more extensive Waiver of Liability and Promotional Likeness Waiver to the items referees must agree to as part of the registration process. The State Referee Administrator thinks these new provisions are problematic (and referees will choose not to register), although there is a possibility that these waivers will not be enforceable in NC. 2023 registration has opened, but NC referees are being warned (via pop up) that they should review these waivers before signing them. This is still an ongoing concern, and Paul James has been working on it.

Board Q&A (10 Minutes)

- None

Old Business (motions)

- None

New Business (motions)

- Carolinas Cup Budget- NCASA annual budget assumed a 50-team tournament with equal revenues and expenses (as a placeholder). The Carolinas Cup committee has set a goal of 78 teams for 2022. Based on a budget for 78 teams, the committee expects the tournament to be \$2000 in the red, although the committee is looking at ways to eliminate this deficit. In 2021, the tournament made money, in part due to a decision to increase registration fees. Due to inflation, prices of several items have increased, most notably referee fees and related costs, but also

items such as trophies. There is an increase of \$1400 for the fields, \$5000 increase in ref fees, and an increase for lodging accommodations for refs. All of the inventory for the tournament was sold in 2021, so will need gifts for the captains and championship shirts. The committee did not want to increase registration fees two consecutive years, so it was thought that it was appropriate to ask the Board to approve a budget with a small deficit. The Carolinas Cup budget was approved unanimously for the 2022 tournament. (Text of motion is included below.)

Additional New Business (motions - 2/3 vote required for consideration)

- Tobacco Road is not able to participate in the Champions of Regions and their place is being taken by Goldsboro Strike Eagles. The motion passed for the \$1000 that was originally going to Tobacco Rd to be transferred to Goldsboro Strike Eagles. (Text of motion is included below.)

Old & New Business (discussions)

- None

Additional New Business (discussions)

- NCASA will be ordering two new canopies to replace outdated canopies. (The funding to purchase these canopies was approved at an earlier meeting.) The canopy company, Impact Canopies, sent over three mockups, the first being simply our current canopy top, the next is a top with alternating navy and white, and the third canopy is all red. (A minor note on the red canopy is the banner on our logo will be trimmed in white, it just is not reflected in the mockup.) Board members shared their opinions on the canopy options, and the red canopy was the clear favorite based on the straw poll taken of the Board. Darius will order the canopies, and he hopes that they will be available for use at Beer City Cup.

For the Good of the Game / Announcements

- US jerseys for the World Cup were leaked.

Adjourn

- Motion to adjourn approved unanimously

Meeting Adjourn: approx. 8:40 pm

Approved Motions:

Carolinas Cap Budget

Whereas the Board approved a policy at its February 21, 2022, meeting requiring the Carolinas Cup committee to present to the Board for approval a proposed budget describing how funds already budgeted in the annual budget for the Carolinas Cup are expected to be spent no later than three months before the start date of the Carolinas Cup tournament.

Whereas the Budgetary Spending Authority Policy allows the Carolinas Cup committee to expend funds beyond the budgeted funds up to the amount of revenues from the event, and

Whereas the August 15, 2022, NCASA Board meeting is the final Board meeting occurring more than three months before the start date of the Carolinas Cup tournament,

Be it resolved that the Board authorizes the Carolinas Cup committee to spend \$66,000, consisting of the already budgeted funds of \$37,500 plus an additional \$28,500, with the additional spending primarily paid for by additional revenues from the event (e.g., additional registration fees, sponsorships, and donations, including in-kind donations), in a manner consistent with the following proposed budget:

[see next page]

Carolinas Cup (State Cup) Budget Proposals - 2022		
Income		
Team Registration	\$58,500.00	\$750 per team
Apparel Sale	\$ 3,700.00	In 2021, sold out all items on Saturday (\$2.1K revenue) and continued to have people requesting items on Sunday; plan is to have larger merchandise inventory (see expenses); projecting to sell most purchased inventory (revenue number assumes have taken out PayPal percentage)
Hotel Rebate	\$ 625.00	Receive \$5 per room booked (Stacey also gets \$5 per room booked), plus 1 room comped for every 15 booked; showing revenue here and showing full cost of rooms in Expenses; assuming 125 rooms booked (per 2021 actuals)
Hotel Comp room value	\$ 1,000.00	Receive \$5 per room booked (Stacey also gets \$5 per room booked), plus 1 room comped for every 15 booked; showing revenue here and showing full cost of rooms in Expenses; assuming 125 rooms booked (per 2021 actuals), which would result in 8 comped hotel rooms; assuming value of comped hotel room = \$125
State Subsidy		--No subsidy included in 2022 NCASA budget
SC Contribution		--South Carolina generally covers housing costs of referees from SC (direct payment)
Food & Alcohol sales		Exploring options; only will pursue if adds revenue (or at least has no added cost) - most likely scenario is that beer vendor retains revenue, but donates championship beer; per contract, Truist
Sponsorship		--Park handles food vendors (and retains revenue subject to agreements with food vendors)
TOTAL INCOME	\$63,825.00	\$37,500 included in 2021 NCASA Budget (based on 50 teams @ \$750/team)
Expenses		
Fields	\$12,000.00	Includes Fields, Lights, Carts (x2), Security - new contract signed for
Referees		
Game Referees & ARs	\$23,830.00	2021 - Men's Open Gold & Men's Over 30s Gold - @\$175/match; All other divisions - @\$140/match; for 2022 - assuming increasing to \$205/\$175 (=(36*\$205)+(94*\$175))
4th Officials	\$715.00	2021 - For all Finals; Men's Open Gold (x2) & Men's Over 30s Gold (x1) - @50/match; All other divisions - @40/match (did not use for WO40); for 2022 - assuming increasing to \$55 (x3)/\$50 (x11)
Reserve Officials	\$1,350.00	Standard - Allocate 1 ref reserve (in case of injury) per 4 games per time slot (\$25/slot in 2019; \$30/slot in 2020; traditionally \$40/slot); we want to cap spending rather than do spot allocation - for 2021, paid \$30 per slot for 42 reserves; for 2022 - budgeting \$30 per slot for 45 reserves
Assigning	\$1,625.00	2021 - \$12 per match; assuming increase to \$12.50 per match
Additional Assignor expenses	\$400.00	On site coordination/per diem/travel (for Assignor) - \$363 in 2021 (included in assigning expenses)
Ref. Coord.	\$400.00	2 days @ \$150.00 (2021 - \$150/day)
2nd Ref. Coord	\$400.00	2 days @ \$150.00
Ref. Per Diem	\$75.00	2 days @ \$37.50
2nd Ref Per Diem	\$75.00	2 days @ \$37.50
Ref Mileage	\$55.00	SRA Mileage (\$54.29 in 2019)
2nd Ref Mileage	\$55.00	SRAA Mileage (\$52.51 in 2019)
3rd Ref. Coord. + Per Diem + Mileage	\$575.00	
Lunches/Water - Ref	\$2,000.00	For 2022 - assuming 240 box lunches @ \$7.50 per box (\$1,800), plus water/snacks/fruit (2021 - about \$1,750)
Ref Lodging	\$4,500.00	Assuming hotel room = \$125/night, NCASA covering 36 nights, with SCASA covering 6 nights (2021 - 42 nights used; 20 comped (Hilton - per 2019 issue); 6 SCASA, 16 NCASA (\$2,567.36)
Transaction Fees	\$200.00	X% of ref-related charges (excluding lodging) - from Arbitrator
Tournament Amenities		
Trainers	\$2,700.00	\$30 per hour x 90 hours (includes multiple trainers) [one for every 4 fields] (2021 actuals - 87 hours - \$30 per hour plus travel stipend; 3 at main complex plus one at remote site; Trainer 1 - 25 hrs*30 = \$750; Trainer 2 - 29 hrs*30 = \$870; Trainer 3 - 25 hrs*30 = \$750; Trainer 4 - 8 hrs*30 = \$240)
Photographer	\$1,200.00	Joe Bruno - did work at Beer City cup
Social Media coordinator	\$250.00	Last year provided by Ulises (FFL); FFL covered his expenses
Trophies	\$4,409.71	1st & 2nd place trophies for each division - \$299.98/division in 2021 + assuming 5% price increase (\$3,522.51 in 2021); expecting 2 additional divisions in 2022
Championship Beer	\$750.00	Based on negotiated rate for 2021 with Small Batch Brewing (Tim); 1 beer for each champion & finalist; hope to have full cost donated
Championship Shirts	\$3,696.00	Shirts @ \$12.00 includes tax - 22 shirts/division for Champions (2021 - 380 shirts @ \$11.95 including tax minus 10% SCASA discount; 265 champions/100 to sell/15 volunteers)
Apparel for Sale	\$2,024.00	Total of \$6,500 to be spent on captain's gifts, apparel (for sale & for volunteers), & championship shirts.
Captain Gifts	\$780.00	\$10/team (traditional cost; existing inventory used in 2021)
Outdoor Space Heaters		--some included as part of facility rental
Food & Alcohol		Exploring options; only will pursue if adds revenue (or at least has no added cost) - most likely scenario is that beer vendor retains revenue, but donates championship beer; per contract, Truist
		--Park handles food vendors (and retains revenue subject to agreements with food vendors)
Tournament Administration		
Staff/Officer Lodging	\$650.00	Darius for 3 nights; plus volunteer for 2 nights; Covered by hotel rebates/comped rooms (\$570 in 2021)
Officer/Staff/Volunteer Per Diem	\$175.00	(\$101.93 in 2021)
Food/H2O/Ice	\$40.00	Ice (\$40 spent in 2021)
Van Rental/Gas	\$400.00	(\$275.17 in 2021)
Miscellaneous	\$175.00	(\$125 in 2021 to rent sound system when speakers stopped working)
Scoreboards	\$300.00	(\$278.91 in 2021)
Check-in	\$100.00	
Carts	\$0.00	2 carts in contract
Soccer Balls		
TOTAL EXPENSES	\$65,904.71	Only \$37,500 included in 2022 NCASA Budget (same as expected revenue based on 50 teams)
NET	(\$2,079.71)	

Modification to Previously Approved Championship of Regions Team Travel Subsidy

Whereas, at its July 18, 2022, Board meeting, the NCASA Board approved the spending of up to \$4,000 to help cover travel expenses for four NCASA teams competing at the Championship of Regions, and

Whereas, one of the identified NCASA teams (Tobacco Road) is no longer able to compete at the Championship of Regions and another NCASA team (Goldsboro Strike Eagles) has been selected to compete at the Championship of Regions in their place,

Be it resolved that the \$4,000 appropriation approved for the Championship of Regions Team Travel Subsidy will be divided between the following four teams:

- Goldsboro Strike Eagles - \$1,000
- Charlotte Eagles - \$1,000
- Sporting Charlotte - \$1,000
- Wanderers FC - \$1,000

Registration Report

2022 NCASA REGISTRATION REPORT														Total # Players		
2022 Player Registrations																
														As of Aug 7		
														2022		
	Jan	Feb	March	April	May	June	July	7	Sept	Oct	Nov	Dec	TOTAL	2021	2020	
Leagues:																
ABASA	0	954	65	62	4	264	25	1					1375	1433	932	
AC Sandhills	0	0	0	0	0	0	0						0	0	31	
Catawba	58	4	0	17	16	0	8	20					123	146	61	
Charlotte Independence	15	325	64	4	2	1	1	33					445	485	0	
CPSL	285	269	6	5	0	8	15						588	661	614	
First Flight League	0	14	106	11	9	11	32	30					213	484	0	
Metrolina	0	120	476	29	4	0	0						629	727	688	
NCASA Annual Pass	1	12	5	8	58	38	132	13					267	48	7	
Pitt Greenville	4	24	90	3	0	0	0						121	182	134	
Premier Adult	13	118	22	7	0	0	0						160	130	118	
Seashore Soccer League	2	9	18	0	1	0	1						31	73	0	
Swansboro	0	0	105	144	14	0	0						263	312	278	
TASL	1438	380	119	55	468	182	356	50					3048	2926	2413	
OCASL @TASL	0	0	0	0	242	60	130	47					479	0	0	
Wilmington	412	84	25	37	70	34	25	32					719	712	474	
Winston Salem	21	92	32	0	0	0	0						145	201	218	
TOTAL League Players	2249	2405	1133	382	888	598	725	226					8606	8520	5968	
Tournament Only Passes:																
Beer City Cup						114	355	57					526	879		
Carolinas Cup Charleston				14	19								33	24		
Carolinas Cup WS								1					1	401		
Celebrate the Tatas														47		
Queen City Cup							52	66					118	175		
USASA Adult Soccer Fest				10									10	1		
TOTAL Tourney Passes	0	0	0	24	19	114	407	124					688	1527		
Temporary Passes	0	0	0	0	0								0	27		
TOTAL # PLAYERS													9294	10074		